

Live for the Adventure, White Zinfandel 187ml

THE FACTS

Producer: Kingsland
Winemaker: Kingsland
Varietal(s): White Zinfandel
Country: USA
Region: California

Vintage: 2014
ABV: 11.5%
Residual Sugar: 23 g/l
Case Size: 48x187ml PET
Closure: Screwcap
Other Varietals Available?: Yes

BACKGROUND INFORMATION

Live is all about great tasting uncomplicated wine. We have chosen red, white and rosé varieties that are fresh, juicy and fruit forward. Perfect for the target consumer.

The beauty of 'Live' is the wine is not county specific. It doesn't matter where it is from as long as it is great tasting, good value wine.

TASTING NOTE

A juicy rosé with sweet flavours of strawberry and watermelon, we have added a boost of CO2 to give the wine a slight spritz.

FOOD MATCH

Our target consumer isn't interested in food pairings, they want to instantly understand taste delivery. That's why we have a short snappy taste indicator of the wine and a fun, personal message about 'Live' which connects with our consumer.

WINE STYLE

Lightly Spritzed Rosé

OAK TREATMENT

Unoaked

WINE SUITABILITY

Vegetarian: No
Vegan: No
Allergens: Sulphites

